

## ORDER



**Orders**  
**Order / Rev:** 47148  
**Alt Order #:** 09781310  
**Product Desc:** NELSON FOR SENATE  
**Estimate:** 542  
**Flight Dates:** 08/08/12 - 08/13/12  
**Original Date / Rev:** 08/13/12 / 08/13/12  
**Order Type:** CIA - O

## Fox 30 JAX

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Abar Hutton Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Ct  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Bill Nelson (D) US Senate  
**Demographic:** HH  
**Product Codes:** US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	7	\$1,055.00	\$896.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	7	\$1,055.00	\$896.75	0.00
<b>Totals</b>	<b>7</b>	<b>\$1,055.00</b>	<b>\$896.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
Fox 30 JAX	3%	\$1,055.00
Market	100%	\$35,166.67

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	27%	\$9,495.00
WJXX	4%	\$1,406.67
WTEV	16%	\$5,626.67
WTLV	50%	\$17,583.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WAWS	08/13/12	08/13/12	M-F 5p-530p Family Feud	CM	5:00 PM-5:30 PM	MT-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/08/12	08/14/12	M-----			1			\$50.00		0.00			
2	WAWS	08/08/12	08/10/12	M-F 530p-6p Family Feud	CM	5:30 PM-6:00 PM	--WTF--	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/08/12	08/14/12	--WTF--			2			\$50.00		0.00			

**Fox 30 JAX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WAWS	08/08/12	08/10/12	M-F 530p-6p Family Feud	CM	5:30 PM-6:00 PM	--WTF--	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
FAMILY FEUD															
3	WAWS	08/08/12	08/13/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	MTWTF--	:30	1	\$560.00	P-2	0.00	NM	1	\$560.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/12	08/14/12	M-WTF--	1	\$560.00	0.00								
4	WAWS	08/12/12	08/12/12	Su 11a-12p FOX News Sunday	CM	11a-12p	-----1	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/06/12	08/12/12	-----1	1	\$120.00	0.00								
5	WAWS	08/11/12	08/12/12	Sa-Su 1030p-11p Action Sports 360	CM	1030p-11p	-----SS	:30	2	\$112.50	P-3	0.00	NM	2	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/06/12	08/12/12	-----SS	2	\$112.50	0.00								
Totals													7	\$1,055.00	